

## **Clarity for Your Business – Your Business Blueprint**

In order to help you to get extreme clarity for the business you'd like to grow, please complete the following sentences:

I help [group of people] solve/achieve [problem/result] so that [benefits or ultimate transformation.
I feel abundance + joy when I work with people who [3 qualifiers]
There's no amount you can pay me to work with people who [3 disqualifiers]
Without my Incredible Factor, these people will a, b, and c:
This will make their life full of havoc because a, b and c:



But with my Incredible Factor, these people will a, b and c:
This benefits everything in their life because a, b and c
The way I help them get this result is by [list your milestones/steps]
In exchange for helping my clients achieve this transformation, my fee is:
I close X clients per month and I earn at least \$XX,XXX per month for my services:
I do this because (include your big why and other empowering beliefs).