

Million Dollar BUSINESS BLUEPRINT

How will you let others know about your offerings? Which Marketing Streams will you use consistently to grow your business? Which Marketing Strategy will you leverage?



STRATEGY	COORDINATING KPIS

Sales Plan

NUMBER BOOKED	NUMBER HELD	NUMBER CLOSED

Support You Need to Achieve Goal

OPERATIONS TEAM	TALENT TEAM	SALES TEAM

Top 4 Initiatives for the Next 12 Months

Quarter 1:	Quarter 2:
Quarter 3:	Quarter 4: